

Paediatric Consumer Health in Saudi Arabia

Market Direction | 2023-09-22 | 24 pages | Euromonitor

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Report description:

One of the actions the Saudi government took to limit the spread of COVID-19 was to close all schools and universities (with only remote learning permitted), and to suspend all social and community activities for children, including sports. This had the effect of limiting the exposure that Saudi children had to COVID-19, but also limited their exposure to common colds. These restrictions have been completely lifted, but due to isolation, weaker immunity has been seen in children. Therefore, with...

Euromonitor International's Paediatric Consumer Health in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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