

## **Paediatric Consumer Health in Romania**

Market Direction | 2023-09-22 | 22 pages | Euromonitor

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### **Report description:**

Paediatric vitamins and dietary supplements remains the largest area of paediatric consumer health. Romanian parents, following the recommendations of family doctors, are understanding the importance of vitamins to their children's physical and mental development. Manufacturers and retailers are taking advantage of this emerging trend and are introducing more and more lines that are specifically designed for children. For example, Sunwave Pharma provides vitamins and dietary supplements for spec...

Euromonitor International's Paediatric Consumer Health in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Paediatric Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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