

Paediatric Consumer Health in Poland

Market Direction | 2023-09-22 | 27 pages | Euromonitor

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Report description:

The market for paediatric consumer health showed an improved performance in retail volume terms in 2023. While the COVID-19 outbreak temporarily hindered its progression, it showed signs of a revival during the year, as children spent more time outside, engaging in social interaction, which led to a growing incidence of common illnesses and ailments. Moreover, with the number of reported cases of influenza having surged during the winter of 2023, children accounted for a large share of such infe...

Euromonitor International's Paediatric Consumer Health in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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