

Paediatric Consumer Health in Egypt

Market Direction | 2023-09-22 | 23 pages | Euromonitor

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Report description:

Developing and marketing products specifically for paediatric use involves adherence to strict regulatory requirements in Egypt. These regulations are in place to ensure the safety, efficacy, and appropriate dosing of products for children. The process of obtaining regulatory approval for paediatric products can be complex and time-consuming, leading to a relatively limited number of approved products in the market. Compared to adult-focused healthcare products, there may be fewer resources dedi...

Euromonitor International's Paediatric Consumer Health in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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