

Paediatric Consumer Health in Colombia

Market Direction | 2023-09-21 | 26 pages | Euromonitor

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Report description:

Paediatric analgesics faced supply issues during 2022 and part of 2023, particularly with a scarcity of Dolex 7+ (a suspension that can be used for children aged 7 and above that has a different concentration from baby drops and adult acetaminophen). This scarcity led parents to switch to other acetaminophen alternatives, which paediatricians and parents consider safer than ibuprofen. The prices of paediatric analgesics experienced significant increases, resulting in a rise in value sales. However...

Euromonitor International's Paediatric Consumer Health in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

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