

Paediatric Consumer Health in Chile

Market Direction | 2023-09-21 | 24 pages | Euromonitor

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Report description:

Paediatric consumer health is experiencing similar value growth rates to the previous year in Chile, although this is not aligned with the increasing demand for this category during 2023. A notable challenge has emerged as there have been stock shortages for paediatric medications, primarily attributed to a severe surge in respiratory syncytial virus (RSV) cases. This viral infection disproportionately affects minors, causing respiratory and lung issues. Tragically, the outbreak has led to the l...

Euromonitor International's Paediatric Consumer Health in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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