

**Paediatric Consumer Health in Bosnia and Herzegovina**

Market Direction | 2023-09-21 | 20 pages | Euromonitor

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**Report description:**

Paediatric consumer health achieved strong current value growth in 2023, largely in response to rising unit prices and inflation impacting consumer health products in general. Consumer demand for children-specific consumer health products remains stable, aided by the wider distribution of brands across various retail channels in Bosnia and Herzegovina. This category was largely uninterrupted by the COVID-19 pandemic as parents prioritised consumer health products for their children. The return t...

Euromonitor International's Paediatric Consumer Health in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Paediatric Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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