

## **Paediatric Consumer Health in Bolivia**

Market Direction | 2023-09-21 | 22 pages | Euromonitor

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### **Report description:**

In 2023, paediatric consumer health is expected to register a decline in current value sales. A contributing factor to the decline is that the birth rate is falling in Bolivia. That being said, birth rates are still high. Some products are expected to perform better than others, Paediatric cough, cold and allergy remedies is expected to register double-digit current value growth, despite the overall poor performance of paediatric consumer health. RSV circulated widely in early 2023 and this supp...

Euromonitor International's Paediatric Consumer Health in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Paediatric Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Paediatric Consumer Health in Bolivia  
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### List Of Contents And Tables

#### PAEDIATRIC CONSUMER HEALTH IN BOLIVIA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Fall in current value sales, as birth rate falls

Nappy (diaper) rash treatments most popular product

Double-digit volume decline for paediatric vitamins

##### PROSPECTS AND OPPORTUNITIES

Under resourced public health drives growth of OTC products

Increased segmentation within vitamins and dietary supplements

Shift towards natural products over forecast period

##### CATEGORY DATA

Table 1 Sales of Paediatric Consumer Health by Category: Value 2018-2023

Table 2 Sales of Paediatric Consumer Health by Category: % Value Growth 2018-2023

Table 3 Forecast Sales of Paediatric Consumer Health by Category: Value 2023-2028

Table 4 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2023-2028

#### CONSUMER HEALTH IN BOLIVIA

##### EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

##### MARKET INDICATORS

Table 5 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 6 Life Expectancy at Birth 2018-2023

##### MARKET DATA

Table 7 Sales of Consumer Health by Category: Value 2018-2023

Table 8 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 9 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 10 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 11 Distribution of Consumer Health by Format: % Value 2018-2023

Table 12 Distribution of Consumer Health by Format and Category: % Value 2023

Table 13 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 14 □Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

##### APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

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DEFINITIONS

SOURCES

Summary 1 Research Sources

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