

## **Paediatric Consumer Health in Bolivia**

Market Direction | 2023-09-21 | 22 pages | Euromonitor

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### **Report description:**

In 2023, paediatric consumer health is expected to register a decline in current value sales. A contributing factor to the decline is that the birth rate is falling in Bolivia. That being said, birth rates are still high. Some products are expected to perform better than others, Paediatric cough, cold and allergy remedies is expected to register double-digit current value growth, despite the overall poor performance of paediatric consumer health. RSV circulated widely in early 2023 and this supp...

Euromonitor International's Paediatric Consumer Health in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Paediatric Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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