

Paediatric Consumer Health in Belgium

Market Direction | 2023-09-21 | 28 pages | Euromonitor

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Report description:

While a growing number of adults are now working at home for at least one or two days during the week, most children are now back in nurseries and classrooms from morning until the afternoon, five days a week. As a result, children were not spared by the sudden peak of flu and respiratory ailments in winter 2022 and which continued during autumn 2022 and early 2023. They were also affected by the premature explosion of pollen which lasted until the summer which resulted in more allergies during...

Euromonitor International's Paediatric Consumer Health in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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The ongoing reluctance to self-medicate children and the rising issue of product shortages limits sales

Janssen-Cilag and Boots Healthcare fight for the lead in paediatric consumer health

PROSPECTS AND OPPORTUNITIES

Although not a priority for manufacturers, paediatric consumer health likely to be further affected by supply shortages

Natural products likely to find favour among health conscious parents and guardians

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