

Paediatric Consumer Health in Algeria

Market Direction | 2023-09-21 | 19 pages | Euromonitor

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Report description:

As the population aged 0-12 continues to rise, paediatric consumer health is expected to register growth in 2023 in both volume and current value terms, with nappy (diaper) rash treatments leading the way, followed by paediatric vitamins and dietary supplements, which is also expected to register the highest current value and volume growth in 2023. That being said, the price of paediatric consumer health products are considered high by price sensitive Algerian consumers and with inflation contin...

Euromonitor International's Paediatric Consumer Health in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

September 2023

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