

NRT Smoking Cessation Aids in the Netherlands

Market Direction | 2023-09-21 | 21 pages | Euromonitor

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Report description:

NRT smoking cessation aids is projected to post a decline in retail volume sales in 2023, while recording positive retail current value growth. The decline in retail volume sales can be attributed to a couple of key factors. Firstly, following the Coronavirus (COVID-19) pandemic, consumers appear to have shifted their focus away from quitting smoking, becoming more socially-orientated instead. With more emphasis on socialising, the motivation to quit smoking reduced for some consumers. However,...

Euromonitor International's NRT Smoking Cessation Aids in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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