

NRT Smoking Cessation Aids in the Czech Republic

Market Direction | 2023-09-22 | 23 pages | Euromonitor

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Report description:

The cost of smoking increased substantially in the Czech Republic in 2022, compared to 2021. Alongside rising costs of tobacco products and health concerns, more people are looking to quit the habit. As a result, smoking prevalence among the adult population continues to decrease steadily. This is pushing a demand for NRT smoking cessation aids in the country. There is also a shift among smokers towards alternatives to traditional cigarettes, such as heating tobacco and e-vapour products. In 202...

Euromonitor International's NRT Smoking Cessation Aids in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

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Rising cost of smoking drives the demand for NRT smoking cessation aids, but alternatives dampen growth potential

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Highly consolidated competitive landscape acts as an entry barrier

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