

NRT Smoking Cessation Aids in Morocco

Market Direction | 2023-09-21 | 21 pages | Euromonitor

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Report description:

In addition to showing an improved performance in current value growth terms, NRT smoking cessation aids is poised to record a return to growth in volume sales in 2023 following a decline in 2022. Demand has been bolstered by significant increases in unit prices for cigarettes and other tobacco products since the start of the year. Price hikes have resulted from changes to tobacco taxation rates, which are part of a wider suite of measures recently adopted by the Moroccan government in an effort...

Euromonitor International's NRT Smoking Cessation Aids in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

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List Of Contents And Tables

NRT SMOKING CESSATION AIDS IN MOROCCO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand picks up as tobacco tax hikes encourage more smokers to quit

NRT smoking cessation aids still a niche category in Morocco

Laboratoires Pierre Fabre's Nicopatch remains the dominant brand

PROSPECTS AND OPPORTUNITIES

Growth in smoking prevalence will continue to broaden consumer base

NRT formats other than patches expected to become more widely available

Health concerns should mitigate competitive threat from vaping

CATEGORY INDICATORS

Table 1 Number of Smokers by Gender 2018-2023

CATEGORY DATA

Table 2 Sales of NRT Smoking Cessation Aids by Category: Value 2018-2023

Table 3 Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2018-2023

Table 4 NBO Company Shares of NRT Smoking Cessation Aids: % Value 2019-2023

Table 5 LBN Brand Shares of NRT Smoking Cessation Aids: % Value 2020-2023

Table 6 Forecast Sales of NRT Smoking Cessation Aids by Category: Value 2023-2028

Table 7 Forecast Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN MOROCCO

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 9 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 10 Sales of Consumer Health by: Value Category 2018-2023

Table 11 Sales of Consumer Health by: % Value Growth Category 2018-2023

Table 12 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 13 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 14 Distribution of Consumer Health by Format: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format and Category: % Value 2023

Table 16 Forecast Sales of Consumer Health by: Value Category 2023-2028

Table 17 □ Forecast Sales of Consumer Health by: % Value Growth Category 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

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Self-medication/self-care and preventive medicine

Switches

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DEFINITIONS

SOURCES

Summary 1 Research Sources

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