

NRT Smoking Cessation Aids in Greece

Market Direction | 2023-09-21 | 22 pages | Euromonitor

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Report description:

The retail prices of all NRT smoking cessation aids product types have been subject to significant hikes in 2022 and 2023 and this has led to strong growth in value in those years. The penetration of NRT smoking cessation aids in volume terms remains fairly flat, with none of the categories registering a strong increase despite a rise in the population that is starting to quit smoking amidst the increase in health awareness. The decline in disposable incomes is the key driver for more Greeks opt...

Euromonitor International's NRT Smoking Cessation Aids in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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