

Mobility in France

Market Direction | 2023-09-20 | 22 pages | Euromonitor

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Report description:

France's mobility industry was deeply affected in 2022 by supply shortages, high inflation and rising costs of living. This also impacted unitary prices and boosted the value growth of segments such as car rental. Electric vehicles continue to gain share among car sales as France's infrastructure keeps improving and the government pushes for greener transportation. France has already permitted the use of autonomy level 3 cars and plans to continue paving the way for fully autonomous vehicles.

Euromonitor International's Mobility in France report offers a comprehensive guide of the traditional and newly emerging mobility forms. The report is broken down into five key areas of industry research: automotive sales and ownership, electric and alternative fuel vehicles, shared mobility, public transport, and autonomous vehicles and connectivity. It provides the latest automotive sales and registration and shared mobility data over 2015-2020, allowing you to identify the sectors driving growth. It assesses the strategic analysis of key factors influencing the market - be they legislative, consumer lifestyle or economic. Forecasts in the reports are available to 2025.

Product coverage: Car Rental, Car Traffic Volume, Distances Travelled by Mode of Transport, Electric Charging Stations, Fuel Prices, Light Vehicle Sales, Light Vehicle Sales by Level of Autonomy (0-5), Shared Mobility, Vehicle Production, Vehicle Registrations, Vehicles in Use.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Mobility market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Mobility in France
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List Of Contents And Tables

MOBILITY IN FRANCE

HEADLINES

LIGHT VEHICLE SALES

Market background

Prospects

CHART 1 Light Vehicle Sales in France 2017-2027

CHART 2 Car Sales by Segment in France 2017-2027

CHART 3 Top Five Automotive Brands by Market Share in France 2022 and Change 2017-2022

CHART 4 Top 10 Most Popular Light Vehicle Models in France 2022

CHART 5 New vs Second-Hand Car Purchase in France in the Coming Year 2023

ELECTRIC AND ALTERNATIVE FUEL VEHICLES

CHART 6 Electric Car Registrations in France 2017-2027

CHART 7 Reasons for Not Buying an Electric Car in France 2023

CHART 8 Electric Charging Stations by Type in France 2017-2022

CHART 9 EV Charging by Location in France 2023

SHARED MOBILITY

CHART 10 □ Shared Mobility Gross Bookings by Type in France 2017-2027

CHART 11 □ Top Five Shared Mobility Brands by Market Share in France 2022 and Change 2017-2022

CHART 12 □ Forecast Growth in Consumer Booking Value by Shared Mobility Type in France 2022-2027

CHART 13 □ Typical Mode of Commute Using Shared Services in France 2023

CHART 14 □ Anticipated Future Spending on Transportation by Mobility Mode in France 2023

CAR RENTALS

CHART 15 □ Car Rental Sales in France and Year-on-Year Growth 2017-2027

CHART 16 □ Car Rental Share of Sales by Channel in France 2017-2027

CHART 17 □ Share of Car Rental Sales by Category in France 2017-2027

CHART 18 □ Car Rental Total Transactions and Average Spend per Transaction in France 2017-2027

CHART 19 □ Fleet Size and Year-on-Year Growth in France 2017-2027

PUBLIC TRANSPORTATION

CHART 20 □ Frequency of Public Transport Use for Commuting in France 2023

CHART 21 □ Frequency of Public Transport Use for Commuting by City Size in France 2023

CHART 22 □ Public Transportation Use in 2022 and Growth 2017-2022 in Select Cities

CHART 23 □ Number of Days per Week Commuting in France 2023

AUTONOMOUS VEHICLES AND CONNECTIVITY

CHART 24 □ Attitudes to Autonomous Vehicles in France 2022

CHART 25 □ Road Injury Accidents 2017-2022 and Road Injuries by City 2022

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