

Mobility in Brazil

Market Direction | 2023-09-20 | 22 pages | Euromonitor

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Report description:

Brazil's automotive industry struggles despite the semiconductor crisis ending. SUVs and crossovers sees growth, but demand for light vehicles lags behind pre-pandemic levels. Recent market developments may foment both electric (EV) and autonomous vehicles (AV) categories. High EV prices hinder adoption, but local production in 2024 may offer a solution. AV adoption is hampered by legislative and infrastructure obstacles, but a bill being processed in 2023 aims to address the category regulation...

Euromonitor International's Mobility in Brazil report offers a comprehensive guide of the traditional and newly emerging mobility forms. The report is broken down into five key areas of industry research: automotive sales and ownership, electric and alternative fuel vehicles, shared mobility, public transport, and autonomous vehicles and connectivity. It provides the latest automotive sales and registration and shared mobility data over 2015-2020, allowing you to identify the sectors driving growth. It assesses the strategic analysis of key factors influencing the market - be they legislative, consumer lifestyle or economic. Forecasts in the reports are available to 2025.

Product coverage: Car Rental, Car Traffic Volume, Distances Travelled by Mode of Transport, Electric Charging Stations, Fuel Prices, Light Vehicle Sales, Light Vehicle Sales by Level of Autonomy (0-5), Shared Mobility, Vehicle Production, Vehicle Registrations, Vehicles in Use.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Mobility market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Mobility in Brazil

Euromonitor International

September 2023

List Of Contents And Tables

MOBILITY IN BRAZIL

HEADLINES

LIGHT VEHICLE SALES

Market background

Prospects

CHART 1 Light Vehicle Sales in Brazil 2017-2027

CHART 2 Car Sales by Segment in Brazil 2017-2027

CHART 3 Top Five Automotive Brands by Market Share in Brazil 2022 and Change 2017-2022

CHART 4 Top 10 Most Popular Light Vehicle Models in Brazil 2022

CHART 5 New vs Second-Hand Car Purchase in Brazil in the Coming Year 2023

ELECTRIC AND ALTERNATIVE FUEL VEHICLES

CHART 6 □Electric Car Registrations in Brazil 2017-2027

CHART 7 Reasons for Not Buying an Electric Car in Brazil 2023

CHART 8 Electric Charging Stations by Type in Brazil 2017-2022

CHART 9 EV Charging by Location in Brazil 2023

SHARED MOBILITY

CHART 10 □Shared Mobility Gross Bookings by Type in Brazil 2017-2027

CHART 11 □Top Five Shared Mobility Brands by Market Share in Brazil 2022 and Change 2017-2022

CHART 12 □Forecast Growth in Consumer Booking Value by Shared Mobility Type in Brazil 2022-2027

CHART 13 □Typical Mode of Commute Using Shared Services in Brazil 2023

CHART 14 □Anticipated Future Spending on Transportation by Mobility Mode in Brazil 2023

CAR RENTALS

CHART 15 □Car Rental Sales in Brazil and Year-on-Year Growth, 2017-2027

CHART 16 □Car Rental Share of Sales by Channel in Brazil 2017-2027

CHART 17 □Share of Car Rental Sales by Category in Brazil 2017-2027

CHART 18 □Car Rental Total Transactions and Average Spend per Transaction in Brazil 2017-2027

CHART 19 □Fleet Size and Year-on-Year Growth in Brazil 2017-2027

PUBLIC TRANSPORTATION

CHART 20 □Frequency of Public Transport Use for Commuting in Brazil 2023

CHART 21 □Frequency of Public Transport Use for Commuting by City Size in Brazil 2023

CHART 22 □Public Transportation Use in 2022 and Growth 2017-2022 in Select Cities

CHART 23 □Number of Days per Week Commuting in Brazil 2023

AUTONOMOUS VEHICLES AND CONNECTIVITY

CHART 24 □Attitudes to Autonomous Vehicles in Brazil 2022

CHART 25 □Road Injury Accidents 2017-2022 and Road Injuries by City 2022

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