

Lodging (Destination) in Hungary

Market Direction | 2023-09-20 | 19 pages | Euromonitor

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Report description:

Much like Budapest, smaller cities and regional areas in Hungary have witnessed significant increases in lodging supply in recent years, particularly since the easing of the pandemic and the ending of related restrictions. A key driver of growth in the total number of rooms available in the country has been the entry of new international hotel chains. This trend has remained strong in 2023 even as soaring construction costs and labour shortages have slowed the completion of new builds and renova...

Euromonitor International's Lodging (Destination) in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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