

Lodging (Destination) in Finland

Market Direction | 2023-09-04 | 22 pages | Euromonitor

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Report description:

Finland was one of the countries that imposed few restrictions on lodging during the COVID-19 pandemic. For example, outlets were not forced to close nor were they restricted to only hosting certain types of guests. However, there were COVID-19-related restrictions on foodservice and other activities, as such as events in lodging outlets. Despite a more relaxed lodging environment than in many other countries, the category suffered heavily, and was maintained mostly by domestic travel and tourism...

Euromonitor International's Lodging (Destination) in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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