

## **Lodging (Destination) in Bulgaria**

Market Direction | 2023-09-20 | 19 pages | Euromonitor

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### **Report description:**

Lodging suffered significantly during the pandemic with the number of room nights booked and value sales dropping dramatically. Nonetheless, most lodging establishments and hotels managed to endure the crisis although many have been financially strapped in the post-pandemic recovery period. Lodging continues to recover in 2023 although sales are yet to see a full return to pre-pandemic levels with travellers cautiously returning now that all restrictions have been lifted.

Euromonitor International's Lodging (Destination) in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Lodging (Destination) market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
September 2023

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