

## **Herbal/Traditional Products in the United Kingdom**

Market Direction | 2023-09-20 | 26 pages | Euromonitor

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### **Report description:**

Herbal/traditional products is experiencing another year of double-digit current value growth in 2023. Ingredient-led purchases are becoming increasingly common among local consumers, not only due to growing awareness of the benefits of certain ingredients, but also to safety concerns surrounding the effects of medicated ingredients. This trend is particularly evident within cough, cold and allergy (hay fever) remedies, with the MHRA currently reviewing the ingredient safety of codeine linctus a...

Euromonitor International's Herbal/Traditional Products in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Herbal/Traditional Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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