

Herbal/Traditional Products in the Czech Republic

Market Direction | 2023-09-22 | 25 pages | Euromonitor

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Report description:

Having derived benefits from the search for products offering immunity and general health benefits in the wake of the Coronavirus (COVID-19) pandemic, dietary supplements, as a whole, including herbal/traditional offerings, are seeing a slowdown in sales development towards the end of the review period. As the threat of the COVID-19 virus ebbs, the interest in herbal/traditional dietary supplements has been hampered by lower demand from consumers for products that provide immune system support.

Euromonitor International's Herbal/Traditional Products in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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