

Herbal/Traditional Products in the Czech Republic

Market Direction | 2023-09-22 | 25 pages | Euromonitor

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Report description:

Having derived benefits from the search for products offering immunity and general health benefits in the wake of the Coronavirus (COVID-19) pandemic, dietary supplements, as a whole, including herbal/traditional offerings, are seeing a slowdown in sales development towards the end of the review period. As the threat of the COVID-19 virus ebbs, the interest in herbal/traditional dietary supplements has been hampered by lower demand from consumers for products that provide immune system support.

Euromonitor International's Herbal/Traditional Products in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Herbal/Traditional Products in the Czech Republic

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List Of Contents And Tables

HERBAL/TRADITIONAL PRODUCTS IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

Herbal/traditional dietary supplements slows as immunity focus ebbs

Herbal/traditional rebounds as consumers seek milder cough and cold solutions in 2023

Possible ban on sales of food and dietary supplements with cannabidiol (CBD)

PROSPECTS AND OPPORTUNITIES

The interest in herbal and natural products is expected to grow

Competitive landscape is likely to remain highly fragmented

Manufacturers to shift away from immunity and prevention focus

CATEGORY DATA

Table 1 Sales of Herbal/Traditional Products by Category: Value 2018-2023

Table 2 Sales of Herbal/Traditional Products by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Herbal/Traditional Products: % Value 2019-2023

Table 4 LBN Brand Shares of Herbal/Traditional Products: % Value 2020-2023

Table 5 Forecast Sales of Herbal/Traditional Products by Category: Value 2023-2028

Table 6 Forecast Sales of Herbal/Traditional Products by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN THE CZECH REPUBLIC

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format and Category: % Value 2023

Table 16 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

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Self-medication/self-care and preventive medicine

Switches

Summary 1 OTC: Switches 2022-2023

DISCLAIMER

DEFINITIONS

SOURCES

Summary 2 Research Sources

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