

Herbal/Traditional Products in Finland

Market Direction | 2023-09-22 | 21 pages | Euromonitor

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Report description:

Herbal/traditional products is expected to see healthy current value growth in 2023, stemming from increased consumer interest in natural ingredients, as well as manufacturer activity. It is noteworthy that, while vitamins and dietary supplements and cough and cold remedies dominate sales of herbal/traditional products, the offer has expanded. There has been a notable boost in areas such as topical analgesics and dermatologicals, for example.

Euromonitor International's Herbal/Traditional Products in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

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