

## **Herbal/Traditional Products in Costa Rica**

Market Direction | 2023-09-20 | 22 pages | Euromonitor

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### **Report description:**

"Macrobianas" or health food stores, can be found nationwide, and in some parts of the country, their presence is even more visible than that of pharmacies. Traditional healers, known as curanderos or yerberos, are often consulted for advice and remedies using herbal products. Some of the most commonly used herbs in traditional medicine include chamomile, aloe vera, ginger, mint, and lemongrass.

Euromonitor International's Herbal/Traditional Products in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Herbal/Traditional Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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