

Herbal/Traditional Products in Bolivia

Market Direction | 2023-09-21 | 22 pages | Euromonitor

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Report description:

In recent years, the local government has been active in promoting the development of traditional medicine. In 2023, local health authorities continued with this strategy and signed an agreement with the Japanese government to help promote local native herbs for medicinal purposes. This include herbs such paqui?, which is beneficial for treating colds, mu?a which is used to treat ailments such as gastritis and balsamina which can help to control blood sugar diabetes.

Euromonitor International's Herbal/Traditional Products in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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