

Eye Care in Spain

Market Direction | 2023-09-22 | 21 pages | Euromonitor

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Report description:

While digitalisation was already gaining momentum in Spain over the review period, the emergence of the pandemic and subsequent home seclusion, resulting in prolonged time spent at home working remotely and online studying, increased time spent in front of digital screens. In addition, home entertainment in the form of streaming online content or gaming among others, further exacerbated this trend. Therefore, greater exposure to digital screens among different demographics has driven up incidenc...

Euromonitor International's Eye Care in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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EYE CARE IN SPAIN

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Self-medication/self-care and preventive medicine

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