

## Eye Care in Saudi Arabia

Market Direction | 2023-09-22 | 21 pages | Euromonitor

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### Report description:

Modern daily life is leading consumers to spend a significant amount of time in front of their phone and computer screens. This abundance of screen time has led to a greater proportion of the population developing eye health problems, be it eye dryness, irritation, or vision problems such as myopia. Therefore, although in 2023 growth is not set to be as high as in 2022, an increase is still expected in current value terms. Saudi Arabia's weather, such as dust storms, sandstorms, heatwaves, dryne...

Euromonitor International's Eye Care in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Eye Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Multiple factors continue to support demand in eye care

Eye drops remains the leading format, although gel is becoming more popular

Jamjoom Pharma leads eye care, but "others" dominates

#### PROSPECTS AND OPPORTUNITIES

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Growth will also be driven by the rise in screen time and eye surgery

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