

## **Eye Care in Saudi Arabia**

Market Direction | 2023-09-22 | 21 pages | Euromonitor

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### **Report description:**

Modern daily life is leading consumers to spend a significant amount of time in front of their phone and computer screens. This abundance of screen time has led to a greater proportion of the population developing eye health problems, be it eye dryness, irritation, or vision problems such as myopia. Therefore, although in 2023 growth is not set to be as high as in 2022, an increase is still expected in current value terms. Saudi Arabia's weather, such as dust storms, sandstorms, heatwaves, dryne...

Euromonitor International's Eye Care in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Eye Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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List Of Contents And Tables

EYE CARE IN SAUDI ARABIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Multiple factors continue to support demand in eye care

Eye drops remains the leading format, although gel is becoming more popular

Jamjoom Pharma leads eye care, but "others" dominates

PROSPECTS AND OPPORTUNITIES

Growth in eye care to be supported by rising health awareness and tourism

Growth will also be driven by the rise in screen time and eye surgery

Localising production, and the dominance of pharmacies

CATEGORY DATA

Table 1 Sales of Eye Care by Category: Value 2018-2023

Table 2 Sales of Eye Care by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Eye Care: % Value 2019-2023

Table 4 LBN Brand Shares of Eye Care: % Value 2020-2023

Table 5 Forecast Sales of Eye Care by Category: Value 2023-2028

Table 6 Forecast Sales of Eye Care by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN SAUDI ARABIA

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Distribution of Consumer Health by Format: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format and Category: % Value 2023

Table 15 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 16 □Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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