

## **Eye Care in Poland**

Market Direction | 2023-09-22 | 24 pages | Euromonitor

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### **Report description:**

Polish consumers are increasingly suffering from diagnosed vision problems, particularly myopia. This can be largely attributed to lifestyle issues, in particular, the extended number of hours spent in front of computer screens. This trend was facilitated by the pandemic, which necessitated remote working and online education, which meant that many consumers were forced to sit very close to tablets or laptops for prolonged periods. Indeed, constant exposure to the blue light from computer screen...

Euromonitor International's Eye Care in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Eye Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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EYE CARE IN POLAND

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