

Eye Care in Morocco

Market Direction | 2023-09-21 | 21 pages | Euromonitor

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Report description:

Eye care has continued to expand at a healthy pace in 2023, with volume and current value growth rates expected to be well up on 2022. This is primarily due to buoyant demand in standard eye care, which is by far the largest of the two main categories. The number of Moroccans who regularly have a need for products of this type is increasing as conditions such as digital eye strain, dry eyes and eye fatigue become more common in line with the growing amount of time spent staring at computer and s...

Euromonitor International's Eye Care in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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