

Eye Care in Ireland

Market Direction | 2023-09-21 | 21 pages | Euromonitor

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Report description:

Eye care category sales continue to post relatively solid retail volume growth in 2023, despite the high costs of living that is putting a squeeze on consumption in Ireland. Many people are still regularly working remotely and frequently choosing to stay at home due to more cautious attitudes to discretionary spending. Longer hours spent at home in front of various screens is therefore causing higher levels of eye dryness among some Irish consumers. Therefore, demand for basic eye hydration rema...

Euromonitor International's Eye Care in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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