

Eye Care in France

Market Direction | 2023-09-21 | 24 pages | Euromonitor

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Report description:

Vision disorders continue to increase in France, stemming from greater exposure to digital screens and a decrease in the time spent outdoors. Post-pandemic, working from home has become a permanent measure for many former office-based employees, at least for part of the week. This has led to new habits and consumer behaviours, such as people spending longer periods of time in front of screens such as smartphones, computers, and tablets. Awareness around the potential negative effects of excessiv...

Euromonitor International's Eye Care in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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