

Eye Care in Canada

Market Direction | 2023-09-21 | 25 pages | Euromonitor

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Report description:

Eye care is projected to post positive retail value (constant 2023 prices) growth in 2023. While moderate, growth is expected to be higher than in the previous years of the review period, partly due to strong unit price increases. Meanwhile, in retail volume terms, a strong decrease in sales is anticipated over 2023, albeit following relatively high growth in 2021 and 2022. This limited the need to buy new eye care products at the end of the review period. Nonetheless, consumers spending long pe...

Euromonitor International's Eye Care in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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