

## **Digestive Remedies in the US**

Market Direction | 2023-09-21 | 30 pages | Euromonitor

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### **Report description:**

Natural digestive remedies and DTC supplement brands have witnessed an incredible online revolution in recent years, due to increased TikTok education on homeopathic treatments and awareness of holistic gut supplements. There has been growing consumer interest in natural remedies for digestive health, as consumers gain knowledge of holistic wellness and look to alternative preventative care to improve their gut health biome. According to Euromonitor International's Voice of the Consumer: Health...

Euromonitor International's Digestive Remedies in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Digestive Remedies market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
September 2023

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New entrant Wonderbelly shakes up antacids and enters national retail stores

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