

Digestive Remedies in Norway

Market Direction | 2023-09-21 | 26 pages | Euromonitor

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Report description:

Towards the end of the review period, Norwegian consumers returned to the lifestyle habits that were common prior to the onset of the COVID-19 pandemic. This meant travelling more often and also spending more time socialising with friends and family outside of the home, two trends that boosted sales of motion sickness remedies and diarrhoeal remedies respectively over the course of 2023. Sales of motion sickness remedies and diarrhoeal remedies plummeted during 2020 and growth remained negative...

Euromonitor International's Digestive Remedies in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Greater attention to diet and hygiene undermines demand for digestive remedies

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Self-medication/self-care and preventive medicine

Switches

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