

Digestive Remedies in Morocco

Market Direction | 2023-09-21 | 23 pages | Euromonitor

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Report description:

In a reversal of the trend witnessed over 2021-2022, all digestive remedies categories in Morocco are set to record improved performances in volume growth terms in 2023. Demand for several product types has increased as lifestyles have become busier with the return to pre-pandemic routines, leaving less time for home cooking and making people more prone to unhealthy dietary habits such as excessive consumption of convenience foods, skipping breakfast, eating too quickly, snacking between meals e...

Euromonitor International's Digestive Remedies in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Digestive enzymes, laxatives and diarrhoeal remedies grow fastest in volume terms

Maphar and Laprophan remain the top two companies

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