

Digestive Remedies in Ireland

Market Direction | 2023-09-21 | 24 pages | Euromonitor

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Report description:

Digestive remedies is one of the most stable consumer health categories in Ireland, but the lack of innovations and breakthroughs over the review period is posing a limitation to growth. Even new product launches are rare in this category, with the last most notable change occurring in 2021, when Buscopan moved from Rx to OTC. After some turmoil with the stock of Fybogel, the supply of digestive remedies is back on track in 2023.

Euromonitor International's Digestive Remedies in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

Switches

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