

## **Digestive Remedies in Costa Rica**

Market Direction | 2023-09-20 | 23 pages | Euromonitor

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### Report description:

In 2023, consumers are enjoying their newfound freedom following the loosening of COVID-19 restrictions. As such, this has led to an increased use of foodservice, with consumers eating out at restaurants, having parties, and drinking with friends. Additionally, with the threat of COVID-19 decreasing, the population has become more relaxed about hand washing, even in food preparation, leading to a higher need for digestive remedies. As a result, indigestion and heartburn remedies, such as esomepr...

Euromonitor International's Digestive Remedies in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

- \* Get a detailed picture of the Digestive Remedies market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Digestive Remedies in Costa Rica Euromonitor International September 2023

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The packaged food industry competes against consumer health products

Bayer Centroam?rica y El Caribe and GlaxoSmithKline de Costa Rica SA (GSK) continue to lead

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A small number of powerful brands will continue to be consumer's top choices

Smaller, cheaper formats win, aligning with consumers' disposable budgets

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Switches

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