

Digestive Remedies in Chile

Market Direction | 2023-09-21 | 23 pages | Euromonitor

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Report description:

Digestive remedies in Chile is experiencing a deceleration in value growth during 2023 compared to the double-digit increases observed in the previous two years. Despite a general decline in demand, the category continues to show healthy growth rates in value terms due to price rises. Declining demand can be attributed primarily to consumers prioritising other categories, such as cough, cold, and allergy (hay fever) remedies, as well as sports nutrition, over digestive solutions.

Euromonitor International's Digestive Remedies in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Self-medication/self-care and preventive medicine

Switches

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