

## Digestive Remedies in Bosnia and Herzegovina

Market Direction | 2023-09-21 | 21 pages | Euromonitor

#### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### Report description:

Consumers are increasingly health conscious and digestive health is among the top priorities for a number of reasons. Many Bosnians continue to live unhealthy lifestyles and eat poorly, which are negatively impacting digestive health. In addition, a growing number of consumers increasingly travel and commute to and from work, with good digestive health considered very important at these times. Consumer demand was largely unaffected by the COVID-19 pandemic helping digestive remedies to maintain...

Euromonitor International's Digestive Remedies in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

- \* Get a detailed picture of the Digestive Remedies market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

#### **Table of Contents:**

Digestive Remedies in Bosnia and Herzegovina Euromonitor International September 2023

List Of Contents And Tables

DIGESTIVE REMEDIES IN BOSNIA AND HERZEGOVINA

**KEY DATA FINDINGS** 

2023 DEVELOPMENTS

Digestive health is a growing priority for consumers

Paediatric laxatives sought out as self-medication trend evolves

Consumers' preference for inexpensive regional brands aids current value growth for local players

PROSPECTS AND OPPORTUNITIES

Pace of growth to slow in digestive remedies

Paediatric laxatives drive growth as parents are keen to aid children's symptoms

Strong recovery of travel and holidays patterns to drive motion sickness remedies

**CATEGORY DATA** 

Table 1 Sales of Digestive Remedies by Category: Value 2018-2023

Table 2 Sales of Digestive Remedies by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Digestive Remedies: % Value 2019-2023

Table 4 LBN Brand Shares of Digestive Remedies: % Value 2020-2023

Table 5 Forecast Sales of Digestive Remedies by Category: Value 2023-2028

Table 6 Forecast Sales of Digestive Remedies by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN BOSNIA AND HERZEGOVINA

**EXECUTIVE SUMMARY** 

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Penetration of Private Label by Category: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format and Category: % Value 2023

Table 16 [Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 17 [Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

**APPENDIX** 

OTC registration and classification

Vitamins and dietary supplements registration and classification

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Self-medication/self-care and preventive medicine Switches DISCLAIMER DEFINITIONS SOURCES Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com



☐ - Print this form

To place an Order with Scotts International:

Complete the relevant blank fields and sign

# Digestive Remedies in Bosnia and Herzegovina

Market Direction | 2023-09-21 | 21 pages | Euromonitor

ORDER FORM:						
elect license	License					Price
elect licerise		cence				€825.00
	-	Single User Licence  Multiple User License (1 Site)				
		Multiple User License (Global)				
	<u> </u>	VAT				
					Total	
** VAT will be added			olease contact support@			
** VAT will be added						
** VAT will be added mail*			lividuals and EU based			
** VAT will be added mail* irst Name*			lividuals and EU based  Phone*			
** VAT will be added mail* irst Name* ob title*			lividuals and EU based  Phone*	companies who are		
			ividuals and EU based  Phone*  Last Name*	companies who are		
** VAT will be added mail* irst Name* bb title* Company Name*			Phone*  Last Name*  EU Vat / Tax ID	companies who are		
mail* rst Name* bb title* ompany Name* ddress*			Phone* Last Name*  EU Vat / Tax ID City*	companies who are		

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com