

Dietary Supplements in the US

Market Direction | 2023-09-21 | 31 pages | Euromonitor

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Report description:

Following the initial high growth phase of the pandemic in 2020, and subsequent slowdown in growth in 2021 as panic-buying receded, dietary supplements has re-entered a period of consistency, and is set to continue to grow at a moderate pace in current value terms in 2023. Dietary supplements is witnessing mixed results, with the softening of volumes, along with price-driven value growth. Rising costs are leading some consumers to trade down to budget-friendly private label lines or larger-size...

Euromonitor International's Dietary Supplements in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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