

Dietary Supplements in Poland

Market Direction | 2023-09-22 | 28 pages | Euromonitor

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Report description:

The popularity of dietary supplements continued unabated in 2023. Despite the easing of the pandemic, Poles remained keen to purchase such products in order to help boost their immune systems and to lead healthier lifestyles. Demographic trends, in the form of the ageing population, also had a positive impact on demand, as consumers look to stay healthy and active for as long as possible. Moreover, in the case of illness, Polish consumers prefer to self-medicate and tend to avoid going to the do...

Euromonitor International's Dietary Supplements in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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