

Dietary Supplements in Norway

Market Direction | 2023-09-21 | 28 pages | Euromonitor

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Report description:

Sales of dietary supplements remained relatively stable throughout the review period and into 2023, despite the influence of the COVID-19 pandemic. Unlike vitamins, which surged in popularity during the early stages of the pandemic, dietary supplements has generally continued to record consistently modest sales growth, although demand was boosted slightly by the pandemic. While dietary supplements was unable to benefit as much as vitamins from the pandemic, the category still sees a relatively h...

Euromonitor International's Dietary Supplements in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

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