

Dietary Supplements in Greece

Market Direction | 2023-09-21 | 27 pages | Euromonitor

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Report description:

Digestive health has recovered its status as a key growth driver in dietary supplements, with probiotics amongst the best performers in the Greek market. Demand was growing rapidly prior to the outbreak of COVID-19, but the pandemic led to growth slowing down as consumers switched their attention to products that could boost the functioning of their immune systems. In 2023, with the immediate threat from COVID-19 waning, probiotics has again started to post strong growth (sales had already incre...

Euromonitor International's Dietary Supplements in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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