

Dietary Supplements in Estonia

Market Direction | 2023-09-22 | 23 pages | Euromonitor

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Report description:

Post-pandemic habits are driving the growth of dietary supplements in 2023. During COVID-19, sales of dietary supplements increased in Estonia, with consumers seeking products to aid immunity and remain healthy, and sales continue to be supported by the wealth of information on dietary supplements online and through other media sources, as well as a rising interest in a more diverse range of dietary supplements.

Euromonitor International's Dietary Supplements in Estonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Prevention is key

Local prodigy R??m performing well thanks to strong marketing and packaging

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