

## **Dietary Supplements in Denmark**

Market Direction | 2023-09-21 | 24 pages | Euromonitor

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### **Report description:**

Dietary supplements are a sizeable product area in Denmark and received a significant boost from the COVID-19 pandemic as consumers sought to boost their immune systems and protect themselves against the virus. In 2023, dietary supplements is seeing solid value growth as the health and wellness trend continues apace and local consumers supplement their daily routines in order to improve their overall health. Meanwhile, inflationary pressures caused in part by the war in Ukraine are boosting curr...

Euromonitor International's Dietary Supplements in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Dietary Supplements market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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