

## **Dietary Supplements in Denmark**

Market Direction | 2023-09-21 | 24 pages | Euromonitor

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### **Report description:**

Dietary supplements are a sizeable product area in Denmark and received a significant boost from the COVID-19 pandemic as consumers sought to boost their immune systems and protect themselves against the virus. In 2023, dietary supplements is seeing solid value growth as the health and wellness trend continues apace and local consumers supplement their daily routines in order to improve their overall health. Meanwhile, inflationary pressures caused in part by the war in Ukraine are boosting curr...

Euromonitor International's Dietary Supplements in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dietary Supplements market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Dietary Supplements in Denmark  
Euromonitor International  
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List Of Contents And Tables

### **DIETARY SUPPLEMENTS IN DENMARK**

#### **KEY DATA FINDINGS**

#### **2023 DEVELOPMENTS**

Current value growth in 2023 as inflation bites

Orkla Care retains the lead in 2023 thanks to a solid portfolio

E-commerce is now a significant distribution channel for dietary supplements

#### **PROSPECTS AND OPPORTUNITIES**

Segmentation will be key for growth over the forecast period

Dietary supplements will combine rather than compete with vitamins

Rise of veganism will see increased demand for dietary supplements

#### **CATEGORY DATA**

Table 1 Sales of Dietary Supplements by Category: Value 2018-2023

Table 2 Sales of Dietary Supplements by Category: % Value Growth 2018-2023

Table 3 Sales of Dietary Supplements by Positioning: % Value 2018-2023

Table 4 NBO Company Shares of Dietary Supplements: % Value 2019-2023

Table 5 LBN Brand Shares of Dietary Supplements: % Value 2020-2023

Table 6 Forecast Sales of Dietary Supplements by Category: Value 2023-2028

Table 7 Forecast Sales of Dietary Supplements by Category: % Value Growth 2023-2028

### **CONSUMER HEALTH IN DENMARK**

#### **EXECUTIVE SUMMARY**

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

#### **MARKET INDICATORS**

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 9 Life Expectancy at Birth 2018-2023

#### **MARKET DATA**

Table 10 Sales of Consumer Health by Category: Value 2018-2023

Table 11 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 12 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 13 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format: % Value 2018-2023

Table 16 Distribution of Consumer Health by Format and Category: % Value 2023

Table 17 □Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 18 □Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

#### **APPENDIX**

Over the counter registration and classification

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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