

Dietary Supplements in Colombia

Market Direction | 2023-09-21 | 27 pages | Euromonitor

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Report description:

The dietary supplements category is expected to experience positive growth rates in 2023, largely driven by prices, although the growth is expected to be slower than that seen previously in the review period. Despite the increasing concern amongst Colombians about adequate nutrition, the majority of the population does not regularly consume dietary supplements due to their expensive nature. These supplements are more affordable for consumers in comfortable economic positions.

Euromonitor International's Dietary Supplements in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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