

## **Dietary Supplements in Bosnia and Herzegovina**

Market Direction | 2023-09-21 | 23 pages | Euromonitor

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### **Report description:**

Dietary supplements is a dynamic consumer health category, which benefits from frequent new product launches year-round. In 2023, the category is witnessing strong double-digit current value growth due to strong consumer demand and rising unit prices triggered by inflation, which has boosted current value performance. The significant consumer demand for dietary supplements is largely driven by the positive impact that health and wellness trends have on local consumers. These trends are triggerin...

Euromonitor International's Dietary Supplements in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dietary Supplements market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

September 2023

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