

Dietary Supplements in Argentina

Market Direction | 2023-09-21 | 24 pages | Euromonitor

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Report description:

Despite ongoing economic instability, consumers remained keen to maintain healthy lifestyles in order to help boost their immune systems. This, alongside the expansion of health food shops, boosted retail volume sales of dietary supplements in 2023. Health food shops have proliferated across the country in recent years, with robust expansion seen in the major urban centres of Buenos Aires, Cordoba, and Mendoza. Pharmacies also adapted their consumer health product portfolios to include more diet...

Euromonitor International's Dietary Supplements in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Innovation drives expansion, with focus on combination varieties

Collagen and magnesium are focus of manufacturer attention

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Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

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