

Dermatologicals in Norway

Market Direction | 2023-09-21 | 26 pages | Euromonitor

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Report description:

Dermatologicals continued to record positive value growth in current price terms over the course of 2023 as the essential nature of many of these products for those experiencing moderate skin health issues ensured that demand remained relatively inelastic despite significant unit price increases at a time of high inflation. Dermatologicals remains the third largest OTC consumer health category in Norway after cough, cold, allergy (hay fever) remedies and analgesics. The steady demand for dermatol...

Euromonitor International's Dermatologicals in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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DERMATOLOGICALS IN NORWAY

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Antiparasitics/lice (head and body) treatments rebounds from previous sales slump

Stable growth for antipruritics, the most popular category of dermatologicals in Norway

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