

Dermatologicals in Morocco

Market Direction | 2023-09-21 | 24 pages | Euromonitor

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Report description:

Dermatologicals has performed impressively in 2023, with all categories set to record stronger volume growth rates than in 2022. Demand for some product types has picked up as the increased levels of social contact brought about by the easing of the pandemic have led to higher transmission of contagious skin diseases such as headlice, cold sores, ringworm, chickenpox etc. Similarly, the need for others has risen as busier lifestyles and greater exposure to environmental pollutants and irritants...

Euromonitor International's Dermatologicals in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Dermatologicals in Morocco
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List Of Contents And Tables

DERMATOLOGICALS IN MOROCCO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Pandemic-related factors and long-term trends buoy demand for dermatologicals

Topical germicidals/antiseptics remains the fastest developing category

Success of Betadine and Systral-C underpins continued leadership of Laprophan

PROSPECTS AND OPPORTUNITIES

Growing incidence and severity of various skin issues bodes well for dermatologicals

Rising image-consciousness will become a more important driver of demand

E-commerce set to make further gains in dermatologicals distribution

CATEGORY DATA

Table 1 Sales of Dermatologicals by Category: Value 2018-2023

Table 2 Sales of Dermatologicals by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Dermatologicals: % Value 2019-2023

Table 4 LBN Brand Shares of Dermatologicals: % Value 2020-2023

Table 5 LBN Brand Shares of Hair Loss Treatments: % Value 2020-2023

Table 6 Forecast Sales of Dermatologicals by Category: Value 2023-2028

Table 7 Forecast Sales of Dermatologicals by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN MOROCCO

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 9 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 10 Sales of Consumer Health by: Value Category 2018-2023

Table 11 Sales of Consumer Health by: % Value Growth Category 2018-2023

Table 12 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 13 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 14 Distribution of Consumer Health by Format: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format and Category: % Value 2023

Table 16 Forecast Sales of Consumer Health by: Value Category 2023-2028

Table 17 □Forecast Sales of Consumer Health by: % Value Growth Category 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

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Self-medication/self-care and preventive medicine

Switches

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DEFINITIONS

SOURCES

Summary 1 Research Sources

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