

**Dermatologicals in Costa Rica**

Market Direction | 2023-09-20 | 23 pages | Euromonitor

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**Report description:**

As consumers face stress due to economic uncertainty and skin imbalances after COVID-19, many suffer from hair loss, helping category growth. While some consumers opt for dietary supplements to avoid hair loss, others turn to shampoos or other treatments. Dermatologist recommendations help players grow. Brands like Genov? Pilopeptan cater to higher-income consumers but offer price promotions in pharmacies like Fischel.

Euromonitor International's Dermatologicals in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Dermatologicals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Dermatologicals in Costa Rica

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### List Of Contents And Tables

#### DERMATOLOGICALS IN COSTA RICA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Hair loss and lice treatments see sales rise, with hair loss rising due to increased stress

Topical antifungals continue to be a key player in dermatologicals

Dermocosmetics are rising competition for antipruritics

##### PROSPECTS AND OPPORTUNITIES

Paediatric dermatological products may grow a presence

Price plays an important role as key players are set to capture sales

Topical allergy medicines will continue to grow as consumers are out and about

##### CATEGORY DATA

Table 1 Sales of Dermatologicals by Category: Value 2018-2023

Table 2 Sales of Dermatologicals by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Dermatologicals: % Value 2019-2023

Table 4 LBN Brand Shares of Dermatologicals: % Value 2020-2023

Table 5 Forecast Sales of Dermatologicals by Category: Value 2023-2028

Table 6 Forecast Sales of Dermatologicals by Category: % Value Growth 2023-2028

#### CONSUMER HEALTH IN COSTA RICA

##### EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

##### MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

##### MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Distribution of Consumer Health by Format: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format and Category: % Value 2023

Table 15 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 16 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

##### APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

Summary 1 OTC: Switches 2022-2023

DISCLAIMER

DEFINITIONS

SOURCES

Summary 2 Research Sources

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